



P  WS-A-MINUTE

Perfect Pet Programme

Sharing your life with a dog can be a beautiful and rewarding decision, but for many it comes with challenges. The pet industry is crowded with conflicting advice and owners are often struggling with behavioural problems in silence or receiving poor guidance from inexperienced trainers.

Over the last 10 years, Paws-A-Minute have been working with people and their pets to create real and lasting change, with incredible results. We wanted to go a step further in helping owners to cut through the noise and offer clear, actionable solutions - so we developed the Perfect Pet Programme. It is designed to help people make real change.

Taking place over eight consecutive weeks, and combining expertise from three industry-leading trainers, we will show you progress that truly makes a difference. Owning a dog should not be fraught with anxiety and difficulty or place restrictions on your way of life. We will show you how to create structure, reliability and build beautiful behaviours that allow you and your pet to live in harmony. Off-lead freedom, loose-lead walking, reliable obedience and a happy, fulfilled companion are all achievable with the Perfect Pet Programme.

Week 1

The first week of the programme encourages participants to set goals and create a road map to a more peaceful and fulfilled life with their pet. We will spend the first workshop day getting to know everyone and their dogs, understanding their challenges and where they are on their journey. We will then look at mastering the basics; foundation markers, tools and loose lead walking. Without these crucial foundations we cannot move to the next layer of training.

After our first day together, we will introduce the idea of weekly tasks to the WhatsApp group. These will tie into the themes we will cover over the next eight weeks. The combination of hands-on workshops and continued virtual support will help us make real and tangible progress.



Week 2

The second week will help participants to understand the importance of structure. We will demonstrate how to implement place training and crate training; two things that can greatly impact your dog's quality of life.

Structure shows our dogs how to settle and what is expected of them in different environments. It also gives us as owners much greater flexibility and control in where we can take our dogs and how we can manage their excitement, arousal and interactions with the outside world.



Week 3

Our third week is all about the three D's of dog training; distance, distraction and duration. We look in more depth at how to proof behaviours so that everything we have learned so far can be put into practice. Learning in isolation, in a controlled environment is the first step. Transitioning into the real world with reliable behaviours is the end goal.

We also start to understand cooperative play and fulfilment for our pets, channelling their drive and enthusiasm into the places where it is productive and enjoyable for everyone.



Week 4

In the fourth week we take our training into the real world for a town walk. We first meet at the farm to catch up and prepare before moving locations for an urban group class.

This gives us the opportunity to troubleshoot in real time with all the trainers on hand to offer advice and guidance as problems arise. We test the foundations we've worked on and begin to show you what life could now look like with your perfect pet.

Week 5

The fifth week is dedicated to recall training. All pets deserve to live a life that includes plenty of time off-lead, allowing them to be free, happy and fulfilled. But it is essential that they are also safe, controlled and reliable. Off-lead experiences should be enjoyable for everyone; you, your dog and other walkers you encounter! This is where the e-collar comes in.

We show you how to correctly condition this tool so that you can communicate easily and fairly with your dog wherever they are. The e-collar is a tool to unlock freedom and fulfilment and when used properly it will create a happier pet who can engage with the world.



Week 6

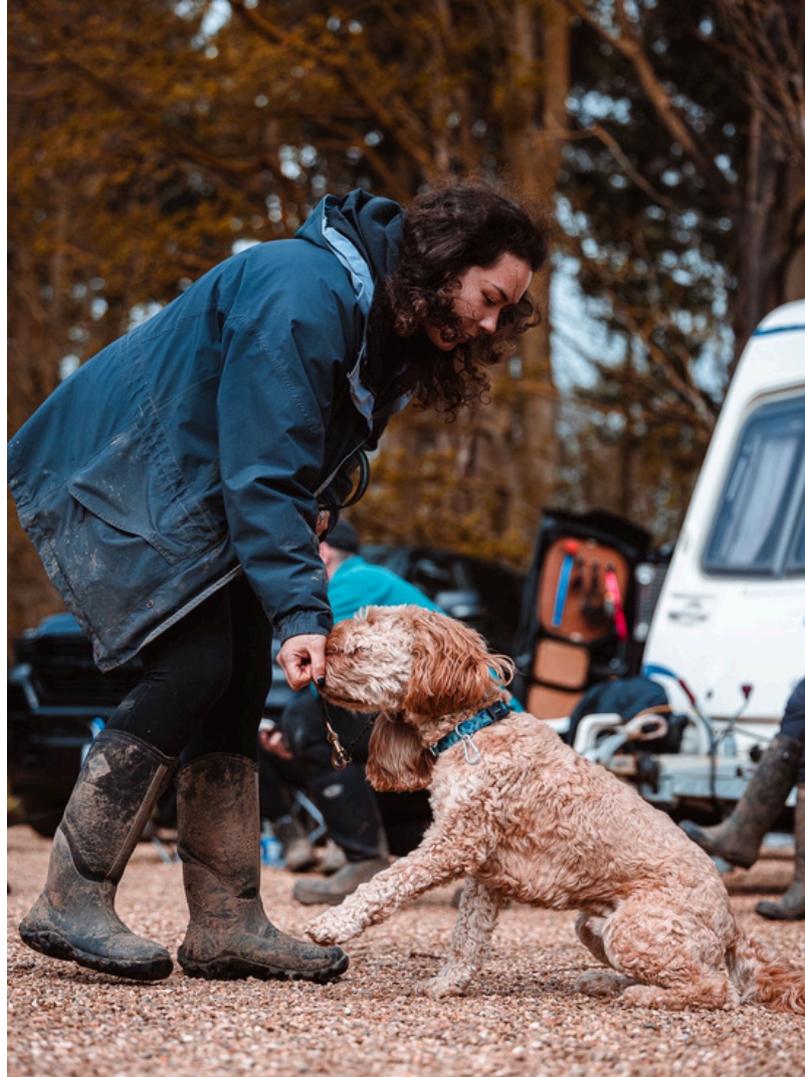
As the pieces fall into place, the sixth week looks at everything we have learned so far. We will start to layer in more cooperative play and delve deeper into genetics and fulfilment. This can be very useful when structuring walks and thinking about how we weave in opportunities for your dog to find purpose and happiness throughout the week.

For those that are interested in understanding more about genetic fulfilment there will be opportunities to learn about other disciplines, such as scent work, that can offer a wonderful outlet for pet dogs.

Week 7

The seventh week delves deeper into off lead reliability. With two weeks of e-collar conditioning under our belt we can begin to look at how we transition safely into allowing our pets the freedom to roam and explore the world on their terms.

We will perfect obedience and recall around distractions, using the group setting to test and measure our progress and also troubleshoot unresolved issues. Having a wide range of dogs and owners on the course gives us the perfect opportunity to work on behaviours in a controlled environment.



Week 8

The final week is about removing the guardrails and showing you what the future looks like. With everything we have learned over the last eight weeks we should be able to show you a new sense of freedom, reliability and harmony. Life with your pet should be enjoyable for everyone involved, and we will show you how to create consistency that lasts.

The final group class will take place in a public setting to proof our training in a challenging environment and give you the confidence to move forward and embrace a new and harmonious life with your perfect pet.



Structure and pricing

The course takes place over 8 consecutive weeks, with in-person workshop days every Saturday, running from 10:30-15:00.

The total cost of the course is £1600. This includes:

- Eight in-person workshop days with input from three industry-leading pet trainers
- Access to a tailored WhatsApp group where participants are supported throughout the course by all three trainers, helping them to make progress between in-person days and also facilitate a collaborative community of like-minded pet owners
- Access to exclusive MNTR 'special guest' days where we draw in expertise from leading trainers and specialists around the world. This could be anything from gun-dog training to strength and conditioning coaching. These will be optional extras at additional cost.
- Exclusive access to Paws A Minute and LM-K9 group classes. These classes are for existing clients only and create a wonderful environment for maintaining future training.